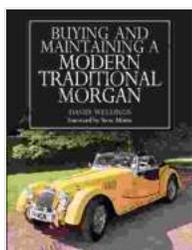


Buying and Maintaining a Modern Traditional Morgan

Morgan Motor Company, founded in 1909, is a British automobile manufacturer known for its handcrafted, retro-styled vehicles. The company's modern traditional models, such as the Plus 4 and Plus 6, combine classic aesthetics with modern engineering and technology.

Buying a Modern Traditional Morgan

Buying a new or used modern traditional Morgan is a unique experience. Here are some factors to consider:



Buying and Maintaining a Modern Traditional Morgan

by Ed Sykes

★★★★☆ 4.6 out of 5

Language : English

File size : 145460 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 192 pages



1. Model Selection

Morgan offers two main modern traditional models:

- **Plus 4:** A compact roadster with a 1.8-liter Ford engine.
- **Plus 6:** A larger roadster with a 3.0-liter Ford engine.

2. Customization

Morgans are highly customizable. You can choose from a wide range of colors, materials, and features to create a vehicle that suits your style.

3. Price

Modern traditional Morgans are not inexpensive. The Plus 4 starts at around £40,000, while the Plus 6 starts at around £50,000.

4. Availability

Morgans are produced in limited numbers. It may take some time to find the exact model and specifications you want.

Maintaining a Modern Traditional Morgan

Morgans are relatively easy to maintain, but there are some unique considerations:

1. Regular Service

Like any vehicle, Morgans require regular maintenance, such as oil changes, brake inspections, and tire rotations.

2. Wooden Body

Modern traditional Morgans have wooden bodies. This requires occasional waxing and polishing to protect the wood from the elements.

3. Leather Interior

Most Morgans have leather interiors. Leather requires regular cleaning and conditioning to keep it in good condition.

4. Limited Parts Availability

Some parts for modern traditional Morgans are not readily available. It may take some time to source replacement parts if needed.

Benefits of Owning a Modern Traditional Morgan

Owning a modern traditional Morgan comes with several unique benefits:

1. Classic Style

Morgans have a timeless, classic style that turns heads wherever they go.

2. Unforgettable Driving Experience

Morgans offer a pure and exhilarating driving experience. They are lightweight and responsive, providing an engaging connection to the road.

3. exclusivity

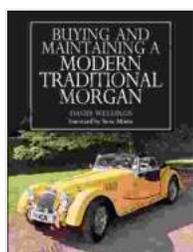
Morgans are produced in small numbers, making them exclusive and collectible.

4. Community

Morgan owners are passionate and supportive. There is a strong community of Morgan enthusiasts who organize events and share knowledge.

Buying and maintaining a modern traditional Morgan is a unique and rewarding experience. These vehicles combine classic styling with modern engineering, delivering an unforgettable driving experience. While they require some specialized care, the benefits of ownership, such as

exclusivity and community, make them a worthwhile investment for enthusiasts of classic automobiles.



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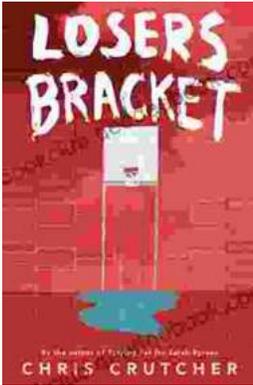
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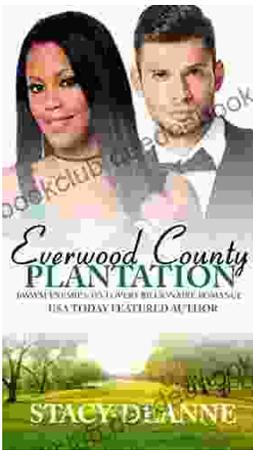
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