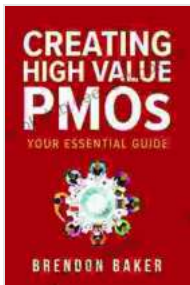


# Creating High Value PMP: Your Essential Guide

## What is a PMP?

A PMP (project management proposal) is a document that outlines the scope of work, deliverables, and costs associated with a project. It is used to convince a client to hire your company to manage their project.



## Creating High Value PMOs: Your Essential Guide

by Brendon Baker

★★★★☆ 4.2 out of 5

Language : English

File size : 557 KB

Text-to-Speech : Enabled

Screen Reader : Supported

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Word Wise : Enabled

Print length : 113 pages

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## Why is it important to create a high value PMP?

A high value PMP can help you win more clients and generate more revenue. By providing your clients with a clear and concise proposal that outlines the value of your services, you can increase their confidence in your ability to deliver a successful project.

## How to create a high value PMP

There are a few key elements that you should include in your PMP to make it as effective as possible:

1. **Executive summary:** This section should provide a brief overview of the project, your company, and your qualifications.
2. **Project scope:** This section should outline the specific deliverables that you will provide as part of the project.
3. **Project timeline:** This section should provide a realistic estimate of when the project will be completed.
4. **Project budget:** This section should outline the costs associated with the project.
5. **Value proposition:** This section should explain why your company is the best choice for the client's project.

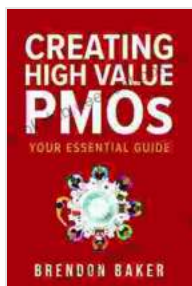
## Tips for writing a high value PMP

Here are a few tips for writing a high value PMP:

- **Use clear and concise language:** Your PMP should be easy to read and understand. Avoid using jargon or technical terms that your client may not be familiar with.
- **Be specific and provide details:** Don't be vague in your PMP. Provide specific details about your project scope, timeline, and budget.
- **Quantify your results:** Whenever possible, quantify the results that you can deliver for your client. This will help them to see the value of your services.

- **Proofread carefully:** Before you submit your PMP, proofread it carefully for any errors in grammar or spelling.

By following these tips, you can create a high value PMP that will help you win more clients and generate more revenue. Remember, the goal of your PMP is to convince the client that you are the best choice for their project. By providing them with a clear and concise proposal that outlines the value of your services, you can increase their confidence in your ability to deliver a successful project.



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