

# Sports Economics for Non-Economists: An Engaging Exploration of the Business Side of Sports



**Sports Economics for Non-Economists** by Wray Vamplew

★★★★★ 4.9 out of 5

Language : English



File size	: 1912 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 147 pages
Screen Reader	: Supported



Are you fascinated by the world of sports but intimidated by the complexities of economics? If so, Wray Vamplew's 'Sports Economics for Non-Economists' is the perfect read for you. This engaging and accessible book provides a comprehensive overview of the business side of sports, from team valuations to player salaries and stadium economics.

## **Why Sports Economics Matters**

Sports economics is a rapidly growing field that applies economic principles to the study of sports. It helps us understand how the sports industry operates, how decisions are made, and how the industry impacts the economy as a whole. By understanding the economics of sports, we can better appreciate the challenges and opportunities facing the industry and make informed decisions about how to participate in and support it.

## **What You'll Learn from This Book**

'Sports Economics for Non-Economists' covers a wide range of topics, including:

- The history and evolution of the sports industry
- The different types of sports businesses

- How sports teams are valued and financed
- The economics of player salaries
- The economics of stadium construction and renovation
- The impact of sports on the economy

## **Who Should Read This Book?**

'Sports Economics for Non-Economists' is the perfect read for anyone who is interested in the business side of sports. Whether you're a sports fan, a sports business professional, or simply someone who wants to learn more about the economics of this fascinating industry, this book has something to offer you.

## **About the Author**

Wray Vamplew is a leading expert in sports economics. He is a professor of economics at the University of Calgary and the author of several books on the economics of sports, including 'Sports Economics for Non-Economists' and 'The Economics of Sports Betting.' Dr. Vamplew has also served as a consultant to several sports organizations, including the Canadian Football League and the National Hockey League.

'Sports Economics for Non-Economists' is an engaging and accessible to the business side of sports. Whether you're a sports fan, a sports business professional, or simply someone who wants to learn more about the economics of this fascinating industry, this book is a must-read.

Order your copy of 'Sports Economics for Non-Economists' today and start exploring the business side of sports like never before!



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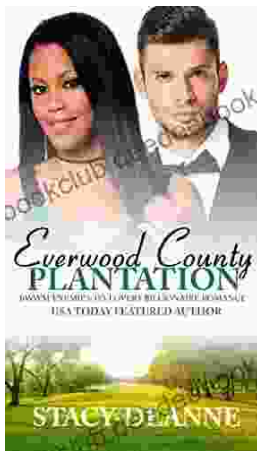
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